

PRECOOKED EGG MYTHS CRACKED

Discover why Papetti's® Egg Products are the match for scratch

MYTH
THEY DON'T LOOK NATURAL.

CRACKED
LOOK AGAIN.

Papetti's® products feature:

- > Non-uniform shapes
- > Natural yolk spread
- > Pan-fried browning
- > Cracked pepper seasoning

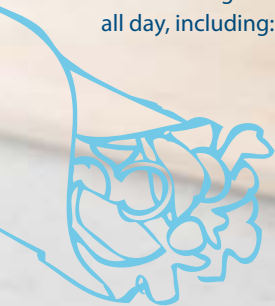


MYTH
THEY AREN'T VERSATILE.

CRACKED
SAYS WHO?

With Papetti's® products, you can menu signature items all day, including:

- > Sandwiches
- > Wraps
- > Omelets
- > Bowls
- > And more

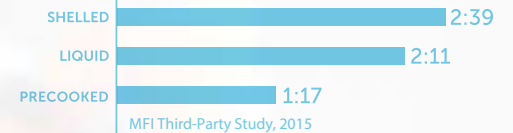


MYTH
THEY'RE NOT AFFORDABLE.

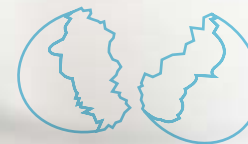
CRACKED
WANNA BET?

Speed-scratch
Papetti's® products offer 2X labor savings for greater efficiency and a bigger bottom line.

PREP MINUTES
FOR A BACON, EGG
AND CHEESE SANDWICH



MYTH
THEY AREN'T AUTHENTIC.



CRACKED
GET REAL.

Our products are made from farm-fresh eggs.

MYTH
NO ONE USES THEM.

CRACKED
OH YEAH?

4 of the top 5 breakfast sandwich sellers do.

The NPD Group, CREST



For ordering, information, or customer service assistance, call
800-328-5474 or visit michaelfoods.com.

MICHAEL
FOODS INC.